

Attachment 8

ELHCC Pass Sales Detail Report



East Lansing Hannah Community Center

Pass Sales Detail for Fiscal Year 2018

Annual Passes	FY15	FY16	FY17	FY18
Total Passes Sold	1,020	1,143	1,133	1,105
# Resident	826	912	904	922
# Non-Resident	194	231	229	183
% Resident	81%	80%	80%	83%
% Non-Resident	19%	20%	20%	17%
Total Revenue	\$122,316	\$125,107	\$124,584	\$113,072
Resident Revenue	\$91,490	\$93,497	\$92,617	\$89,626
NR Revenue	\$30,826	\$31,610	\$31,967	\$23,446
Age Breakdowns				
Youth (Under 18)	8	8	13	16
Adult (19-59)	192	183	181	136
Senior (60+)	178	198	209	205
Family Pass	642	754	730	748

6 Month Passes	FY15	FY16	FY17	FY18
Total Passes Sold	63	44	57	38
# Resident	62	44	52	31
# Non-Resident	1	0	5	7
% Resident	99%	100%	91%	82%
% Non-Resident	1%	0%	9%	18%
Total Revenue	\$9,531	\$6,545	\$8,817	\$6,029
Resident Revenue	\$9,345	\$6,545	\$7,787	\$4,640
NR Revenue	\$186	\$0	\$1,030	\$1,389
Age Breakdowns				
Youth (Under 18)	0	0	0	0
Adult (19-59)	59	42	52	31
Senior (60+)	4	2	5	6

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10-Visit Passes

	FY15	FY16	FY17	FY18
Total Passes Sold	1,011	955	949	872
# Resident	717	658	651	590
# Non-Resident	294	297	298	282
% Resident	71%	69%	69%	68%
% Non-Resident	29%	31%	31%	32%
Total Revenue	\$34,301	\$35,357	\$34,528	\$35,276
Resident Revenue	\$21,351	\$22,577	\$21,460	\$21,226
NR Revenue	\$12,950	\$12,780	\$13,068	\$14,050
Age Breakdowns				
Youth (Under 18)	115	93	102	102
Adult (19-59)	640	596	546	456
Senior (60+)	256	266	301	314

Daily Passes

	FY15	FY16	FY17	FY18
Total Passes Sold	6,920	5,620	5,478	5,904
# Resident	4,604	3,916	1,450	4,097
# Non-Resident	2,316	1,704	4,028	1,807
Total Revenue	\$36,964	\$29,798	\$27,896	\$33,032
Resident Revenue	\$19,699	\$17,301	\$17,573	\$19,732
NR Revenue	\$17,265	\$12,497	\$10,323	\$13,300
Age Breakdowns				
Youth (Under 18)	2,854	2,277	2,654	3,150
Adult (19-59)	3,734	3,007	2,531	2,446
Senior (60+)	332	336	293	308

East Lansing Hannah Community Center 10 Year Pass Sales Comparison

Total Pass Sales Revenue

