

Attachment 16

Focus Group Meeting Report

ELHCC Question in the PROSGP



East Lansing Parks and Recreation Department

FOCUS GROUP PRIORITIES

COMMUNITY CENTER

	Number of "x" mentioned	Total Votes
WHAT DO YOU LIKE		
Variety, availability and affordability of rooms	14	67
Friendly, Dedicated, Welcoming and Inviting Staff	9	40
It's a Wonderful Space for the Community	7	40
History and Character of the Building	13	34
Affordable for the value	6	33
Enjoys Broad Community Support - it's the reason the income tax passed	4	32
Variety of Exceptional Unique Programming	9	28
Free and Safe Parking	6	24
Crown Jewel of Community	4	24
Ambience and Quality of the Building	3	24
Fitness Center	5	18
Serves as the Center of the City/Landmark	10	17
Theater	5	17
Attractive green spaces	4	16
Concurrent programs for all ages	4	16
Heart of the community creating a sense of place	4	16
PrimeTime	3	16
Summer Camp programs - a vacation in the building	2	16
Age Friendly Community	2	16
Radically welcoming and inviting	2	16
Pool	6	9
Art Gallery	5	9
Gyms	3	9
Well Maintained	3	9
All of the spaces	4	8
Pottery Lab	3	8
Place for families	2	8
Safe Place	2	8
Regional Draw	2	8
Banquet Hall	1	8
Birthday parties	1	8
Open Catering	1	8
Free Wi-Fi	1	8
Veteran Memorial	1	8
Visionary Leadership	1	8
Purchase trash bags at desk	1	8
Accessible to seniors	1	8
All of Us Express	1	8
Ceramic Classes	1	8
Dances	1	8
Family Swim, Swim Lessons	1	8
Field Days	1	8
Garage Sale	1	8
Non competitive sports for kids	1	8
Soccer fields, playground, basketball courts	1	8
Diversity of opportunities and attracting diverse people	1	8
Collaborator with other Organizations	1	8
True Community Center-all types of people	1	8
Multi Generational Facility	1	3
Dance Studio	1	2

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	East Lansing Library Literacy Event	1	1
	Use for professional society	1	0
	Singing Festival	1	0

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OPPORTUNITIES AND CHALLENGES		
The fitness center needs to be expanded - hours and equipment	12	53
Maintain a safe environment in cooperation ELPD	5	40
Implement Green Technology and Energy Efficient Resources	5	32
Understand the Pulse on Community	4	32
Provide more access to the building	4	32
Need more space	4	32
Custodial Support	4	32
Expand and update the entire facility	7	24
Maintain historic context through improvements	6	24
Reconfigure and re think how space is used	3	24
Evaluate the use of the Third Floor	8	16
Parking needs to be increased and flexible	7	16
Develop a plan for stable funding	6	16
The center is so popular with a wide range of users, there is not enough space	3	16
Coordinate Library and Hannah Center programming	2	16
Promote space to users	2	16
Create new revenue streams	2	16
The gym roof needs to be repaired	2	13
Develop a technology plan and implement new and relevant technology equipment	7	8
Keep fees affordable and reasonable	3	8
Limited ability to compete because Center doesn't have the same amenities	2	8
Evaluate hours - ie.. open earlier on Sunday	2	8
Evaluate Storage areas	2	8
Continuity of staff at the front desk	2	8
Venue for Homeless people	1	8
Host Council Meetings at Center	1	8
Be leaders in recycling efforts	1	8
Add actual café (food/coffee)	1	8
Key FOB system	1	8
There is outdoor space to accommodate more amenities	1	8
Is there a need for another center?	1	8
Update Auditorium	1	8
Getting people to come to the center	1	8
100 Year Celebration	1	8
Calendar of events is not current	1	8
Community perception vs internal perception - facility not being used	1	8
Increased communication between departments in the building	1	8
Develop a consistent narrative on how the facility is used	1	8
Re educate community of intent of ELHCC and reimagine the future	1	8
Rebranding	1	8
Clarification on how charges are applied - City Departments	1	8
Operational Costs	1	8
Develop a fair process to ensure all rentals are paying their fair share	1	8
Scholarship opportunities	1	8
Balancing Prime Time with Parks and Recreation	1	8
Flexibility with programming	1	8
More activities for families	1	8
Focus on one activity or program.	1	8
	1	8
Develop a Youth leadership club/group (ages 10-16)	1	8

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	1	2
Quick dry bathing suit machine	1	0
	1	0
Reduce duplication of services and programs		

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PAINT THE PICTURE			
	Fully renovated center with updated spaces using all of the floors	21	102
	Updated Energy Management Leed Certified Building utilizing solar and technology	13	89
	An expanded robust fitness center with updated equipment and technology	15	72
	Creatively designed mixed used spaces that reflect current needs and services	9	72
	Updated Technology	6	49
	Dedicated funding with secure revenue sources	7	40
	Expanded outdoor play spaces	5	40
	Enhanced parking lot with a redesigned entrance	8	35
	An enlarged and expanded aquatic center	8	34
	An Art Center with a Maker's Space and Artists in Residence space with studios	7	34
	Renovated and expanded gym space	5	33
	Integrated programming and services	4	32
	Dedicated space for programs, camps, and childcare	4	32
	Café with coffee and healthy food options	6	29
	Environmentally sustainable gardens	4	26
	Welcoming relaxing atmosphere that is accessible and inviting for all people	5	24
	A building that preserves its historic character that meets current codes	4	24
	Updated and adequate storage	4	24
	A fully ADA compliant facility	3	24
	Staffing to support the center	3	24
	A building that is connected to trails and paths	3	17
	Ballroom and banquet center with commercial kitchen space	3	16
	A strong "Friends of the Community Center" group	2	16
	Strong community engagement that is representative of the entire community	2	16
	Serves as the "Bat Signal" to the community with strong community among members	2	16
	Partnership with the library	2	16
	Renovated office spaces	2	16
	Rooftop terrace and greenhouse	3	12
	A dedicated area for teens	2	9
	An expanded Theater	2	8
	Serves as home space for clubs	1	8
	A regionally recognized center	1	8
	A well maintained building	1	8
	A safe building with an inhouse emergency PA system	1	8
	Eliminate the licensed kitchen	1	8
	Shop area	1	0