



DOWNTOWN DEVELOPMENT AUTHORITY

Business and Market Development Committee

DDA Business and Market
Development

MEMBERS

Mayor Pro Tem Altmann
Brad Ballein
Councilmember Ruth Beier
Lynsey Clayton
Jeffrey Kusler
William Mansfield
Amy Richter-Perkins
Eric Rosekrans

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SYNOPSIS

March 14, 2018 – 1:00 p.m.
Conference Room A, City Hall
410 Abbot Road

Attendees: Jeff Kusler, Eric Rosekrans, Mayor Pro Tem Altmann, Lynsey Clayton, Amy Richter-Perkins, William Mansfield, Heather Pope, Tom Fehrenbach, Jake Parcell, David Haywood

1. Call To Order

The meeting was called to order at 1:03 p.m.

2. Introductions

Shawn O'Brien and Sam Short were introduced.

3. Public Comment

None

4. Ordinance 1422; 50/50 Requirement

- Guest: Shawn O'Brien, CBRE
- Guest: Sam Short, Potent Potables

Fehrenbach gave an update on Ordinance 1422, which would eliminate the 50/50 requirements for food/alcohol sales. He reported that City Council did discuss this item at their March 13, 2018 discussion only meeting and the DMB has also reviewed the Ordinance and is supportive of it.

Shawn O'Brien, CBRE, discussed the feedback he receives from clients about the East Lansing market. He explained that 50/50 does come up and it is seen as a risk sometimes.

Sam Short, Potent Potables, discussed his experience with going through the process of opening a restaurant in East Lansing vs. other communities. The 50/50 rule is a large factor in their decision of opening a restaurant in East Lansing vs. other locations. Mr. Short stated he feels 50/50 drives down the price for alcohol, so people actually end up consuming more. Mr. Short discussed their customer demographic, price point, food experience at his establishments, and the training his staff goes through for serving alcohol.

The Committee discussed their support of Ordinance 1422.

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5. SUP Closing Time Condition

Pope referred the Committee to the spreadsheet and provided a summary of the information.

6. Ordinance 1416A Medical Marihuana Update

David Haywood gave an overview of Ordinance 1416A, which is to provide regulations for provisioning centers on the following items: locations, number of centers, overlay areas, allowance in the B3 district. He explained the Planning Commission recommended to not limit the number of centers and remove the 500' separation requirement. He explained they also did not support the overlay district and that they should be allowed in the B3 District, because the Drug Free Zone of 1,000' would eliminate most of the B-3 District, with the exception of the area of Grand River and M.A.C. Ave.

The Committee discussed Ordinance 1416A and the proposed changes by the Planning Commission.

7. Available Property Listing

Pope noted the Lotsa Pizza location is now for lease.

The committee adjourned at 2:30 p.m.