



COMPREHENSIVE PLAN UPDATE

Economic Sustainability Steering Committee

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MEETING SYNOPSIS

February 20, 2014, 7:00 p.m.

Hannah Center, Room 211

819 Abbot Road

Present: Lee Reimann, Laura Goddeeris, Susan Chalgian, Charlie Hasemann, Stephen Troost, Ray Vlasin, Ray Walsh

Staff Members: Lori Mullins, Tim Dempsey, Heather Pope

Others: None

Commercial Nodes Discussion

Lake Lansing/Northern Tier Corridor

1. This is a non-descript area.
2. This area has the potential to be a “secondary downtown” for an older population. Easy to walk to this area from adjoining neighborhoods. But, is there enough support to have two downtowns. Create outdoor seating areas by constructing buildings that have interior court yards for outdoor seating and dining.
3. The northern portion of this area would be good for “big box” development and large retailers. The primary type of businesses for this area should be office and big box retailers.
4. Area is automobile “heavy”. Most people target one place to go to in this area, i.e. grocery store, coffee shop or restaurant. This area needs more diverse businesses to attract people to stay longer and dine and shop.
5. Look at all three areas where you enter East Lansing and make each one of them a gateway which changes the look of the area.

Harrison/Michigan Intersection

1. Would like to see Harrison Road reduced to one lane each way with a center turn lane. Making changes to Harrison Road will make this area more functional.
2. Safety in this area is an issue for pedestrians.
3. This area could also be redeveloped into more of a “village” style area.

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Grand River/Hagadorn

1. East Village needs to be in the plan.
2. Fewer curb cuts and more curb appeal is needed for this area.
3. Brookfield Plaza should have more frontage along Grand River with buildings, and have parking in the rear of the properties.
4. Options for an alternate route for drivers heading south on Hagadorn and turning west on to Grand River Ave.

Downtown East Lansing

1. Make the downtown larger by moving it to the north one block.
2. What is the “main street” of the downtown; Albert or Grand River.
3. Height of buildings throughout the downtown should be all different to provide a nice skyline of our downtown.
4. Setting the height of buildings if the downtown is expanded to the north one block in order to have less dense buildings near the adjacent residential neighborhoods.
5. Adaptive re-use that is in place to allow for the housing to be converted to commercial/retail use.

Trowbridge

1. Train Station is being reconstructed and how this impacts the area.
2. With the plans for a new grocery store in Trowbridge Plaza, is it time to demo and rebuild the building, instead of updating the building.
3. The vision for mix-used development in the area. Properties on the north side being constructed closer to the street. The southside of Trowbridge is too narrow to apply the same concept.
4. An Information Center and a Hotel would be good in this area.
5. Form Based Code for Trowbridge area.