



DOWNTOWN DEVELOPMENT AUTHORITY

Business and Market Development Committee

**DDA Business and Market
Development**

MEMBERS

Mayor Pro Tem Altmann
Brad Ballein
Councilmember Ruth Beier
Lynsey Clayton
Jeffrey Kusler
William Mansfield
Debbie Mikula
Amy Richter-Perkins
Eric Rosekrans

Staff Liaison

Thomas Fehrenbach
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SYNOPSIS

February 14, 2018 – 1:00 p.m.
Conference Room A, City Hall
410 Abbot Road

Attendees: Jeff Kusler, Eric Rosekrans, Brad Ballein, Mayor Pro Tem Altmann, Lynsey Clayton, Amy Richter-Perkins, Heather Pope, Tom Fehrenbach

1. Call To Order

The meeting was called to order at 1:04 p.m.

2. Introductions

3. Public Comment

4. The Committee viewed the downtown video produced in 2016. The Committee asked staff to have the video placed on the City's website along with the Downtown website. The Committee also discussed updating the video once the redevelopment projects underway are completed.

5. The Committee reviewed the available property listing and discussed current vacancies in the downtown. The Committee discussed restrictions that may be impeding restaurants to locate in the downtown. The Committee asked staff to compile a list of SUP's that have hours of operation time limits, i.e., close at midnight. Staff was also directed to invite a representative from CBRE and a restaurant owner to the next meeting, to get their feedback on operating a restaurant in downtown East Lansing. The Committee also discussed the 50/50 rules for food/alcohol sales.

6. Façade Improvement Program

The Committee reviewed the draft changes to the Façade Improvement Program. Additional edits/changes were made by the Committee. Staff was instructed to make the changes/edits and forward the document to the DDA for review at the February 22, 2018 Board meeting.

There being no further business the meeting was adjourned at 2:05 p.m.